



Dr. John Young-ill Kim - Founder Group Chairman

Dr. Kim began his career in the automotive industry in 1983 as Car designer while he Studied “Industrial Technology & Product gestating , Car Design in Germany and after Graduation of Industrial and Car Design in Germany , he worked at Panther Sports Car in UK as Senior Designer and Manager. He later served as Chief Designer at SSang Yong Motor Company in Korea designing the PCs ,SUVs and numerous commercial vehicles and concept vehicles before joining the Hyundai Motor Group in 1995.

From 1995 through 2007, Dr. Kim held various positions of increasing responsibility under the Hyundai Motors Group umbrella, including Chief Designer & Engineer at Hyundai Precision, Chief Designer & Senior Vice President at Hyundai & Kia Design Center, and Executive Vice President in Marketing for Brand & Design Differentiation in Hyundai and Kia Motors. From 2007 through April 2009, Dr. Kim was CEO and President of Innocean Corp., a leading Marketing Communication Company of the Hyundai Kia Group. He became one of the President at Hyundai Kia Motors in 2008.

Dr. Kim, who holds an Industrial Designer of Product Design Bachelor and master degree and Phd course at Wuppertal University, Germany, and a PhD in Design from Kook Min University, Seoul, Korea, has enjoyed a distinguished academic career as well, having lectured at various colleges and universities on the subjects of design , Interactive and marketing since 1995. Dr. Kim was a visiting professor at Gothenburg University, Sweden during the 2004/05 academic year, and he used to be serving as a professor at Kyung hee University and Choong An g University.

Dr. Kim is a strong advocate for electric vehicles, and he believes that they have the potential to revolutionize the new environment friendly transportation industry. Under Kim's leadership, EL B&T has developed a proprietary battery technology that it believes will make its electric vehicles more affordable and efficient than those of its competitors. The company is also planning to launch a range of electric vehicles, including sedans, SUVs, and vans on global market. EL B&T will become a major player in the global electric vehicle market under his leadership and Dr. Kim strong believes that “EL B&T has the potential to change the World.”